

2024 BOOF Project Troop 904

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What is BOOF

- ❖ BOOF stands for Betting on Our Future
- ❖ It is a program that provides the opportunity to young people so they can learn about and raise awareness to the negatives of underage gambling
- ❖ It is ran by an organization called Friday Night Live
 - They empower youth-driven and youth-led projects
 - They improve the lives of young people and their communities



What do you do in BOOF

- ❖ In BOOF, you create educational content physically and digitally
 - You develop and broadcast a PSA, you create digital graphics, and you make posters
 - You also get to present at a town hall meeting and/or go to local lottery merchants and educate them on the negatives of underage gambling.
- ❖ Social media is an important part of BOOF
 - Project promotion and PSA broadcast can take place on social media platforms



Why we participate in BOOF

- ❖ BOOF is a youth led project that teaches responsibility
- ❖ BOOF also teaches you how to communicate with adults and other leaders in your community
- ❖ The projects you do can help you with work and school related projects later on
- ❖ You can also get fundraising

Our digital graphic

QUIT GAMBLING TODAY!

Gambling could cost you a lot. You could lose friends, family, and your job!

This could be
you!

CALL 1-800-GAMBLER TO QUIT

BOOF
BETTING ON OUR FUTURE

CDPH
California Department of Public Health

Our 30-second Video



Thank you for your time!!!

Questions?